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Annexure 1	:	Instructions on use of logo

INSTRUCTIONS ON USE OF LOGO

(To be dispatched to client along with logo)

ALLOWED

- Allowed on pamphlets, brochures, letter heads, and other promotional materials – with or without statement *.
- Allowed on larger boxes used for transportation with a statement *
- Reference to the certificate registration shall only apply to the scope as defined in the certificate.

NOT ALLOWED

- Not allowed on the product with / without statement *
- Not allowed on visiting cards.
- Not allowed on immediate / primary packing which reaches the individual customers or end users.
- Publishing / Circulation of the image of the product with the logo not allowed.
- In the event that certification ceases to be valid for any reason, the certificate holder shall immediately discontinue use and distribution of letter heads and promotional materials bearing the logo
- Not allowed on vehicles / buildings / flags.
- The proportions and colors shall not be changed while reproducing.
- Redrawn masters should not be used.

* (Statement – This could be a clear statement that “this product was manufactured in a plant whose quality management system is certified as being in conformity with the applicable standard”).

Misuse of the logo can be grounds for withdrawal of Certificate
